

# zack Frazier.

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## objective

To assume a position in a creative environment that values independent thinking and provides opportunities to exercise skills managing multiple tasks, developing processes, and facilitating teamwork.



## education

### Master of Fine Arts

University of Illinois at Chicago \_ Chicago IL

### Bachelor of Fine Arts

University of Louisville \_ Louisville KY



## experience

**Orbitz** \_ Chicago IL

### = Lead Front-End Developer

( Feb 02 - Jun 03 )

> Managed front-end development for Air product, averaging 500,000 bookings per month. Managed other key areas, such as Customer Care, My Stuff, and Registration. Led implementation of Orbitz' unique Flex Search functionality.

> Developed repeatable production process involving requirements review, information architecture feedback, design validation, HTML/JSP coding, browser/platform compatibility verification, front-end and back-end integration, and sustained QA involvement.

### = Independent Contractor

( Feb 01 - Feb 02 )

> Managed production team of fifteen for Orbitz launch.

> Established company-wide standards for browser support, HTML/JSP coding, directory structure, as well as templates for dynamic content.

**Viant** \_ Chicago IL

### = Senior Graphic Designer

( Aug 00 - Feb 01 )

> Led creative development of successful business pitch for international adventure travel business. Led team of six in building multimedia demo illustrating full life cycle of the travel experience.

> Participated in initial architecture of Northwestern Mutual Financial Network site.

**ZEFER** \_ Chicago IL

### = Production Manager

( May 99 - June 00 )

> Managed multi-disciplined project teams with strategic, creative and technical members.

> Led development of La Rabida Children's Hospital pro-bono web site. Led ZEFER's participation in Chicago's Cows on Parade. Proceeds of \$20,000+ went to La Rabida Children's Hospital.

> Coordinated learning and development for Chicago Experience Design group. Consulted on enterprise-level Learning & Development initiatives.

**Neoglyphics Media Corporation** \_ Chicago IL

### = Visual & Technical Designer

( Sept 97 - May 99 )

> Led production of Sears Appliance e-commerce site, the most dynamic offering for Sears at the time. Managed maintenance of Sears.com and development of mini-sites Todo Para Ti and Wishbook.

> Developed web site concepts and user interfaces for clients such as 3Com, Fisher Scientific, Simon and Schuster, and School of the Art Institute. Managed maintenance of Sara Lee Corporation site.



## profile

> More than eight years of design and Web experience

> Experienced creative lead and manager

> Highly skilled in front-end web technologies, visual design and information architecture

> Trained in facilitation and project communication planning

> Strong problem investigation and resolution skills